

RASHU PLASTIC PROJECT

PRODUCT CATALOG



2026 PRODUCT CATALOG



OUR STORY

Rashu Plastic Project was born from a desire to address the growing plastic problem in the Maldives. Surrounded by the ocean, we see firsthand how plastic waste impacts our islands and marine environment.

We collect and hand-process discarded plastic, transforming it into thoughtfully designed pieces that give waste a second life, here in the islands. Each creation represents a small but meaningful step toward keeping plastic out of our oceans and reimagining it as something lasting and valuable.

All products are made from 100% recycled island plastic, rescued from being burned at landfill.

TABLE OF CONTENT

Pendant Necklaces

Page
2 & 3

Keychain Collections

Page
4 - 8

Rings

Page
9

Statement Earrings

Page
10 & 11

Workshop & Education Sessions

Page
12

Pop-ups

Page
13



TURTLE PENDANT NECKLACE



- One of our best selling products of 2025
- Featured in viral launch reel (180K+ views)
- Handmade in the Maldives from recycled plastic

MANTA PENDANT NECKLACE





OCEAN KEYCHAINS



Design & Colour

Our comprehensive collection of designs features a variety of marine life, including dolphins, turtles, whales, crabs, fish, starfish, seahorses, sharks, jellyfish, lobsters, squids, and anglerfish. Each design can be customized in any color combination to suit your brand's identity.



ISLAND LINES KEYCHAINS



Shell



Palm Tree



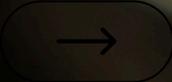
Fish



MALDIVES HEART KEYCHAINS

Our best-selling color combination showcases the classic pairing of Maldives' azure skies and immaculate sandy beaches.





MALDIVES HEART KEYCHAINS





LETTER KEYCHAINS



Keychains

Our letter keychains are playful, personal pieces designed to add meaning to everyday essentials. Popular as initials, names, or thoughtful gifts.

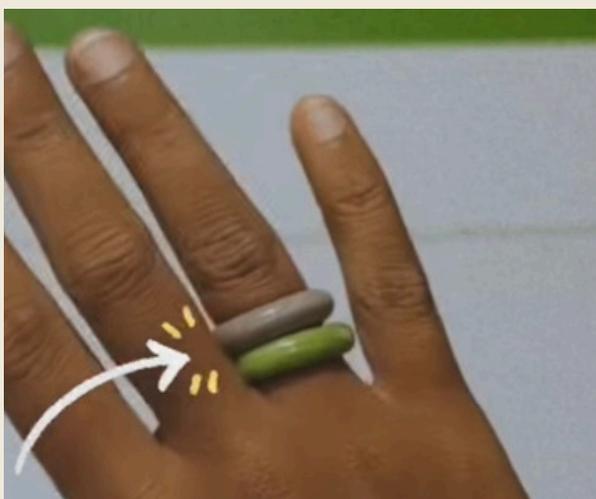


Wall Hanging

Our letter wall hangings are bold, decorative pieces, bringing personality into a space. Can be arranged into names and words, they make statements in any home, resorts or children's spaces.



RECYCLED RINGS



Sustainable souvenirs with a story..

These pieces invite guests to wear a reminder of ocean conservation, combining contemporary design with meaningful local impact. A thoughtful, sustainable keepsake that turns everyday plastic into purpose-driven design. Three sizes available.



STATEMENT EARRINGS



STATEMENT EARRINGS

Bold, lightweight, one of a kind

Designed to spark conversation, each pair transforms discarded plastic into wearable art. No two pairs are ever exactly the same, making each piece as unique as the story behind it.

WORKSHOP & EDUCATION SESSIONS



WORKSHOPS

Our workshops offer hands-on, creative sessions focused on ocean plastic pollution, allowing guests to create handmade souvenirs from recycled materials.

- All necessary materials and tools provided
- Guests leave with a handmade souvenir they created themselves
- Set-up that can be hosted in various venues
- Perfect for sustainability events such as Earth Week

Kids Workshop – Recycled Plastic Keychains

- Ages 6 to 16, max 10 participants per session
- Kids learn to create colorful keychains from recycled plastic.

Adult Workshop – Recycled Earrings or Necklace

- A relaxed, creative experience
- Design and make a pair of recycled plastic earrings
- Combining sustainability with local craftsmanship



EDUCATION SESSIONS

Our educational sessions provide an engaging introduction to plastic pollution, microplastics, and ocean conservation in the Maldives, designed to be adapted to various age groups. Key features include:

- Interactive talks for children, teens, and adults
- Insights into microplastics and their effects on marine ecosystems
- Real-world examples from local waste and recycling systems
- Q&A and open discussions

Led by our team member who holds a Master's degree in Marine Science and Climate Change, including a thesis focused on microplastics.

Our team is trained to LQA service standards, ensuring all our sessions are informative, engaging and professional.

POP-UPS



What we can offer...

We offer interactive pop-ups where guests can explore, purchase, and learn about our recycled plastic souvenirs. Each pop-up combines retail, live demonstrations, and storytelling around ocean conservation and local island craftsmanship, creating a memorable, purpose-driven guest experience.



MAKE A DIFFERENCE WITH US

WHY PARTNER WITH RASHU PLASTIC PROJECT

Enhance Guest Experience

- Unique, interactive activities guests remember and talk about
- Meaningful souvenirs with a personal and local story
- Hands-on experiences

Strengthen Sustainability & ESG Goals

- Visible action on plastic waste and ocean conservation
- Supports circular economy and local island initiatives
- Strong alignment with resort sustainability reporting and certifications

Authentic Local Partnership

- Delivered by a local island-based project, not a generic/overseas supplier
- Marine biology expertise with a focus on microplastics
- High guest service standards that match luxury resort expectations

Easy to Implement

- Low-impact setup with all materials provided
- Adaptable to different spaces, guest profiles, and schedules
- One-off events or long-term collaborations



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